

# FIT FACE PREMIX

## THE 20 MINUTE NON-SURGICAL FACE LIFT

### PRODUCT

### POSITIONING

- Diminishes Lines and Wrinkles
- Tones and Firms the Skin
- Hydrates and improves moisture content.
- Anti-Aging
- Deep Cleansing

### PROTOCOL

Anti-Aging 2x-3x week

Cleansing & Conditioning 2x-3x a month

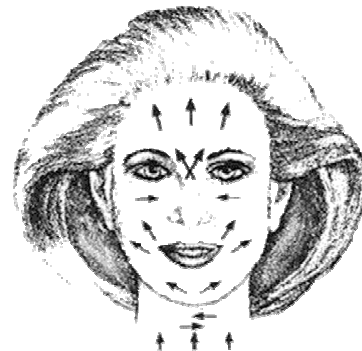
Acne Prone Skin 1x- 2x a week.

\* Can be used as a spot treatment for inflamed areas.

Sensitive Skin 1-2x a week

\* spot check patch area.

FIT FACE is the culmination of over a decade of research. There have been other “non-surgical face lifts”, but nothing compared to the results driven formula provided through “Skin La-La’s Naturally Beautiful Skin.” We have found a way to increase the natural release of acetylcholine, the key activator in muscle stimulation. Each active contained in the FIT FACE is specially formulated so that it can bond to the cell plasma membrane. By strengthening the “guardian” of your DNA we are able to reduce the signs of aging and the effects of free radicals. The perfect “at home” treatment to reduce the signs of aging.



### KEY INGREDIENTS

#### COLLAGEN BUILDING INGREDIENTS

- **DMAE**—powerful anti-oxidant and skin stabilizer. Bonds to the cell plasma membrane resulting in stronger, healthier skin. DMAE is also an inciter of acetylcholine, the chemical used to stimulate muscle activity.
- **Alpha Lipoic Acid**—positively stimulates AP-1 which helps produce collagen. ALA is also known to prevent attachment of sugar to collagen proteins, which helps to limit scavenging affects of sugars.

#### Acetylcholine:

a small organic molecule liberated at nerve endings as a **neurotransmitter**. It is particularly important in the stimulation of muscle tissue. The transmission of an impulse to the end of the nerve causes it to release neurotransmitter molecules onto the surface of the next cell, stimulating the cell and stimulating muscular activity.

**AMINO ACIDS** - used to enhance water retention & skin moisture content. Easily penetrates the skin and acts as a building block for acetylcholine.

**DMAE** - powerful anti-oxidant and skin stabilizer. Bonds to the cell plasma membrane resulting in stronger, healthier skin. DMAE is also an inciter of acetylcholine, the chemical used to stimulate muscle activity.

**ALOE VERA** - used to help carry the active agents deeper into the layers of the skin aiding in the nerve response.

#### Directions:

Apply to cleansed skin. Apply thin layer of Fit Face Skin Conditioning Mask with moistened finger tips in an upward and outward direction. Start at the base of the neck and move upward to the hairline. Around the eye area, come from the outside corner of the eye and move in towards the nose. Apply a second layer to specific areas as needed. Let dry for 20-25 minutes. Apply warm, moistened clothes to the skin. Let sit for a few minutes. Remove any remaining mask with generous amounts of tepid water. Massage water gently onto skin to help loosen mask. Do not scrub. After mask is completely removed apply the Fit Face Intense Nourishing Oil.

  
skin La-La™

"Naturally Beautiful Skin"

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